



## Imagery Deck

ServiceNow

APAC

October 2023

Steelcase

servicenow

## Steelcase Community of Brands

At Steelcase, we are uniquely positioned to help you create a hybrid workplace that reflects your specific vision.

Our community of brands and partners provide the broadest offering of solutions and services from the world's most forward-thinking companies.

**Steelcase®**

**Steelcase**  
LEARNING

**Smith System®**

**coalesse**

orangebox

**DESIGNTEX®**

AMQ

Bolia.com

Commune®

m.a.d.

 **Microsoft**

west elm

segis

**TAIGA®**  
CONCEPT

 **Polyvision**

  
MICHAEL STRADS

**grado**

**W**  
WENDELBO

**viccarbe**

# Why Steelcase?

Steelcase's **unique value proposition** resonates with leading global organizations.



## Streamlined Execution + Risk Mitigation

Single point of contact for addressing any issues

Coordinated delivery by leveraging Steelcase Transportation System

Proven Steelcase and dealer channel

Fast turnaround for any punch list issues



## Relevant Research

Primary and secondary research on work, workers and the workplace help inform suggestions about high-performance spaces

Qualitative and quantitative data points and stories:

- Creative Spaces
- Agile Spaces
- Quiet Spaces
- Generations
- Geographical Nuances
- Wellbeing
- Acoustics
- Materiality



## Quality + Sustainability

Fewest warranty claims in the industry

No hassle parts + labor warranty

Third party verified sustainability programs

Cross-industry collaborations

Commitment to green power sources and energy use reduction



## Managed Costs

Fewer vendors to manage, so administrative time and costs are substantially reduced

Fewer PO's and costs to write and administer

Volume discounting and competitive pricing

Proprietary software technology greatly increases accuracy and save time and money



## More Choices

Curated collection of partners with a diverse selection of design aesthetics

Finishing touches like pillows, lighting and accessories

A range of product performance choices



## Steelcase APAC 8 – 12 Years Warranty

No one in the industry offers a warranty as broad,  
deep and extensive as Steelcase.



- Ancillary Partners

#### Warranties

Ancillary Partner products are not included in the Steelcase warranty.  
**You can find these warranties below:**

+ [Wendelbo](#)

+ [Bolia](#)

+ [m.a.d](#)

+ [Taiga Concept](#)

+ [Michael Strads](#)

+ [Segis](#)

+ [West Elm](#)

+ [Vicarbe](#)

+ [Commune](#)

+ [Grado](#)

+ [Orangebox](#)

+ [Polyvision](#)



# Our Certifications



## BIFMA

Steelcase products conform with one of the most stringent requirements which focuses on furniture comfort, safety, sustainability and durability standards. BIFMA (Business + Institutional Furniture Manufacturers Association) is also accredited by the American National Standards Institute (ANSI).



## CRADLE TO CRADLE

Cradle to Cradle (C2C) is a sustainable design approach that mimics the regenerative cycle of nature in which waste is reused.



## CHINA 10 CIRCLE ENVIRONMENT LABEL

China Ecolabel is one of the most renowned certification in Asia for being recognized as a green product. China 10 Circle is well respected and highly recognized for its stringent and holistic approach in sustainability and quality requirements, giving our clients and customers the added confidence when choosing Steelcase products.



## SCS INDOOR ADVANTAGE

We pursue industry-independent, third-party testing and indoor air quality certification for many of our products and materials through the Scientific Certification Systems' Indoor Advantage™ program: Provides credits towards the U.S. Green Building Council's LEED certification. Demonstrates compliance to ANSI/BIFMA criteria for low-emitting furniture. Indoor Advantage Gold certification also demonstrates compliance to California 01350, ASHRAE 189.1, and CHPS Collaborative for High Performance Schools Criteria for furniture.



## AUSTRALASIAN FURNISHING RESEARCH AND DEVELOPMENT INSTITUTE (AFRDI)

AFRDI Green Tick is a Green Building Council of Australia (GBCA) recognized product certification scheme. AFRDI Green Tick certification corresponds with furniture and assemblies Material Calculators and Fitout Calculators in Green Star rating tools (Chairs, Tables, Workstations, Storage, Joinery and Loose Furniture). AFRDI Green Tick certified product is also deemed compliant with the Volatile Organic Compounds (VOC) and Formaldehyde Minimization credits in Green Star rating tools.



## PRODUCT ENVIRONMENTAL PROFILE (PEP)

Product Environmental Profile (PEP) is a voluntary type II Ecolabel certified according to ISO 14021.



## E0 AND E1

E0 and E1 and European formaldehyde emission standards. Both E0 and E1 low formaldehyde emissions boards are available in Steelcase to support our clients' environmental requirements.

# On The QT Tall by Orangebox With MAD Sling Bar Stool (Vaneer)

Lead time: 10 weeks from PO and confirm of drawing and finishes.  
From China



- Plywood Clear Matte | Worktop



- Plywood Clear Matte | Cladding



- Blazer Stanford | Lean Pad



- Plywood Clear Matte | Seat



- Black Powder Coat | Base

## ACCEPTANCE OF ORDER:

Authorized Signature and Company Chop

Name / Title:

Date:

## On The QT Short by Orangebox

*Lead time: 10 weeks from PO and confirm of drawing and finishes.  
From China*



- Black Paint | Cladding



- Blazer Wellington | Seat + Armpad



- Blazer Stanford | Lean Pad & Backrest

ACCEPTANCE OF ORDER:

\_\_\_\_\_  
Authorized Signature and Company Chop

Name / Title:

Date: